

## Why did ZEISS develop single vision lenses?

**75** %

More than 75% of prescription eyeglass wearers purchase standard single vision lenses.<sup>1</sup>



## More than Single Vision, the ZEISS Single Vision Lens Portfolio

Whether myopic or hyperopic, you can now offer patients high-quality single vision prescription lenses with optimal clarity and comfort. While our standard products surpass basic requirements, our customized corrective lenses further ensure maximum comfort in all visual situations. Our lens products are available in a wide selection of indexes, including standard plastic, Trivex, Polycarbonate and High Index. ZEISS DriveSafe Single Vision are designed for excellent comfort and better vision on the road, while ZEISS SmartLife Single Vision lenses are tailored for a connected and on-the-move lifestyle. Discover the ZEISS product that best suits your patients' individual needs.

- ZEISS DriveSafe Single Vision are designed for excellent comfort and better vision
   an the road.
- ZEISS Single Vision AS are designed with an aspheric lens surface
- ZEISS Single Vision are designed with a spherical lens surface





# **Benefits of ZEISS Single Vision Lenses**

Optical performance in the lens periphery is designed for frequent changes of head and eye position driven by the way we interact with our hand-held devices while on the move. The new design provides a smoother transition into the lens periphery with less perceived blur. It facilitates peripheral vision with a more natural dynamic interaction.

- Better sight at night: ZEISS Single Vision Lenses are available with <u>i.Scription<sup>®</sup> technology</u> for even greater contrasts and color intensity.
- Access to leading edge technology: e.g. the most durable ever ZEISS coating <u>DuraVision® Platinum UV</u> as well as self-tinting PhotoFusion lenses.
- Better vision and a larger range of products; products from conventional to totally individualized – to serve all wearer needs.



## **Innovation behind ZEISS Single Vision Lenses**

Technology explained.



## **ZEISS UVProtect Technology**

A higher level of UV protection which enables clear ZEISS lenses to block harmful UV rays up to 400 nm. This is the same standard of UV protection as premium sunglasses.



## **Blue Light Protection**

For good looks on- and offline, ZEISS BlueGuard Lenses have up to 50 % less reflection  $^2$  of digital blue light compared to ZEISS DuraVision BlueProtect coating.

#### **Related Product**



**ZEISS Digital Lenses**Help your patients to reduce the effects of digital eye strain.



ZEISS DriveSafe Lenses
Help your patients to see every
detail on the road and address the
visual challenges of glare, low light
and dynamic vision.



**ZEISS Light Progressive Lenses**A feature-rich and easy to adapt to portfolio of progressive designs for today's visual needs.



ZEISS Officelens
A complete portfolio of computer/office lenses that allows easy personalization to preferred working distances.



**ZEISS SmartLife Lenses** All-day comfort for today's busy eyes.

